Reese Hanson

reesehanson1@gmail.com | Hudson Valley, NY | linkedin.com/in/reesehanson1 | reesehanson.com

SUMMARY

Finance student and operations manager who builds the systems a business runs on. Grew from farm laborer to Operations & Compliance Manager at a licensed New York cannabis farm, then designed and built the company's in-house operations platform. BBA in Finance at Baruch College (GPA 3.93), Beta Gamma Sigma, active trader.

EXPERIENCE

Mokotoke · Operations & Compliance Manager — Jun 2023 – Present · Hudson Valley, NY

Manager since Jun 2026; previously Operations & Financial Analyst; started as a farm laborer in 2023. Team of about 10 plus seasonal contracted labor.

- **Designed and built Mokotoke OS**, the company's operations platform (harvest, processing, inventory, freezers, invoicing, receivables, compliance logs), built to replace a paid ERP subscription and the team's Coda inventory docs. It ran the full 2026 season, including six-figure wholesale invoicing and receivables tracking that shows when and how each buyer pays.
- Built it solo with an **AI-assisted development process**: automated tests, role-based access for crew, finance and admin, a security review and automated backups.
- Built a **live processing tracker** that timed 259 processing batches and gave the crew live pace stats. Time per plant fell ~20% over the season and peak days rose from ~100 to 150+ plants, with automated daily reports to ownership in Slack.
- **Automated recurring workflows**, including label generation and printing straight from the app, which removed manual label design from every batch.
- Own **seed-to-sale compliance** across three licenses (Cultivation, Type 1 Processor, Distribution) in METRC: transfer manifests, processing jobs, packages and inventory reconciliation, plus distribution to four dispensary locations.
- Authored the company's **compliance documentation**: Master Manufacturing Protocols, a Batch/Lot Number Legend for all SKUs, and Batch Production Records for every retail product ahead of OCM review.
- Built **financial reporting from scratch**: a segmented P&L separating wholesale and retail, COGS by segment, and a QuickBooks implementation.
- Led **fresh frozen harvest operations**, managing crews of up to 15 contracted laborers during peak season without on-site management.

PROJECTS

- **Trading Journal:** a personal trading journal that imports and verifies trades from tastytrade, charts every trade with its best and worst excursion, tracks a position-sizing ladder, runs Monte Carlo simulations and shares trades as public preview links.
- **Closing Tracker:** income, mileage and tax tracking for a real estate closer, with automatic Google Maps mileage between stops, IRS rate schedules, self-employment tax estimates and automatic flags for likely errors.
- **Split the Check:** a public web app that reads a receipt photo with AI, lets each guest claim their items, splits tax and tip proportionally and links straight to Venmo. Live at split.reeseruns.com.

SKILLS

Finance: segmented P&L, COGS analysis, QuickBooks, Excel, budgeting, invoicing and receivables

Operations & compliance: METRC, Canix, OCM MMP/BPR documentation, seed-to-sale tracking, SOP development, production planning, contracted labor management

Technical: JavaScript, Python, Cloudflare Workers, Google Sheets API, broker APIs (tastytrade), automated testing, AI-assisted development (Claude Code)

EDUCATION

Baruch College, Zicklin School of Business · BBA in Finance · GPA 3.93 — Jan 2026 – exp. May 2027

Beta Gamma Sigma (top 10% of business students at AACSB schools)

Dutchess Community College · Business Administration and Management · GPA 4.0 — Sep 2023 – Dec 2025

INTERESTS

Active trader in equities and futures; built my own trading journal to review every trade, and maintain a long-term portfolio. Runner and golfer; former member of a 3rd-ranked New York State soccer team.